The Unknown Enemies of Cyber security - learnings from the real world

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WCCT 21 November 2018

Bitdefender invests to deepen customer protection, enhance technology and expand portfolio well beyond the endpoint



Overview

- A look at the customer
- Recent changes in cyber security environment
- Comparison with physical world
- How do we prevent them
- Advanced attacks
- How DDos attacks work and how we found the criminal

Cyber security and Hacking is on the mind of most people...

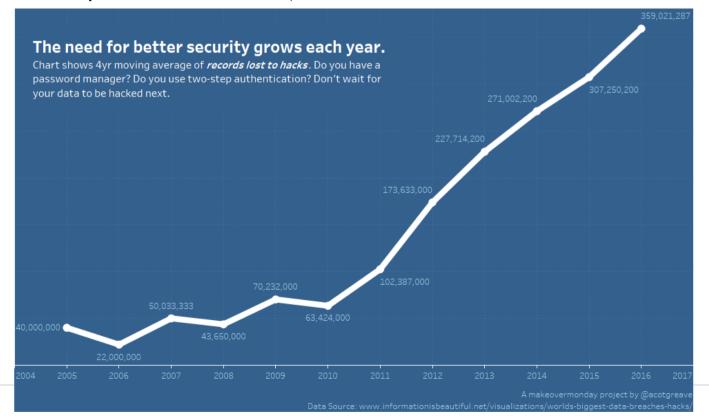
Customers are cooperating to protect themselves and others against attacks But: They like to do things easily, without too much security related hassle

..but do customers really want to cooperate?

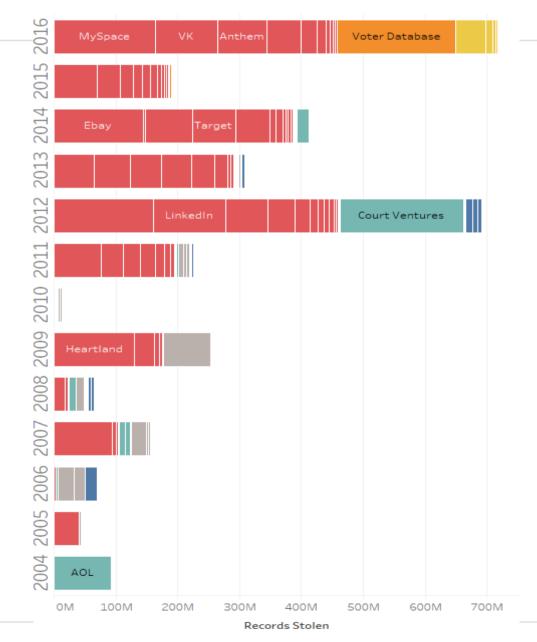
- Ease-of-use and Security form a trade off
- Customers mostly prefer ease-of-use and leave security for the bank to sort out => choose a low-security option and will walk away if security becomes cumbersome
- Customers will only act after harm has been done
- They have a choice (most banks offer choice of limits for low-security transaction) and don't want to be bothered
- Success of the unsecure business models (examples)
 - PayPal
 - Credit cards in Japan
 - Use of Netflix accounts
- Best security is hardly noticable => just like in the real world
- Trust in the big names in banking

Still dataleaks are on a fast rise...

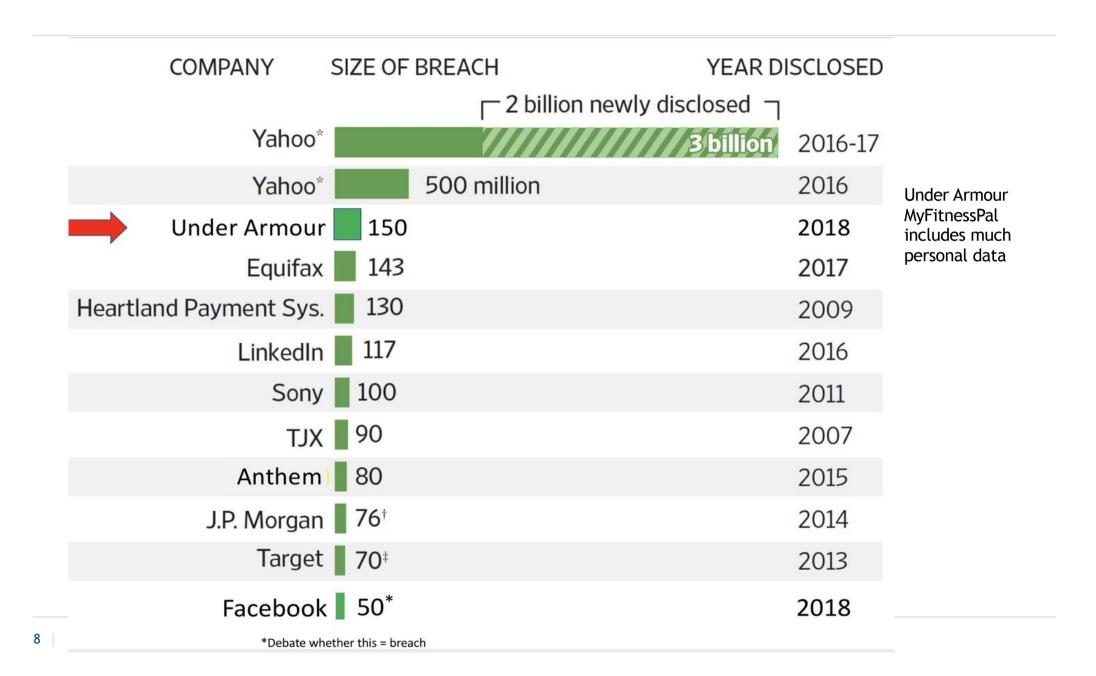
- More and more data becomes available to cyber criminals through data breaches
- The number of (known) vulnerabilities in IT systems in increasing
- Cybercriminals move from simple 'opportunity crimes' to advanced, well-planned attacks (advanced persistent threats)



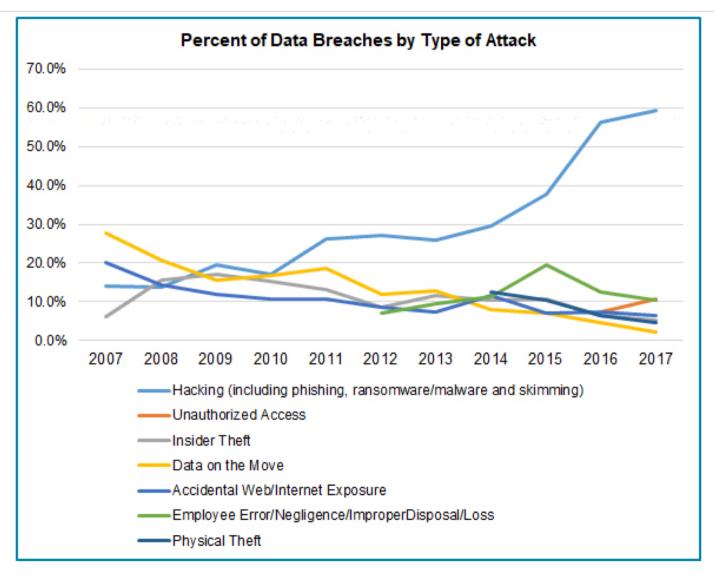
Data breaches now include much citizen data (US Voters)



...and since GDPR, public is more aware of personal data leaks

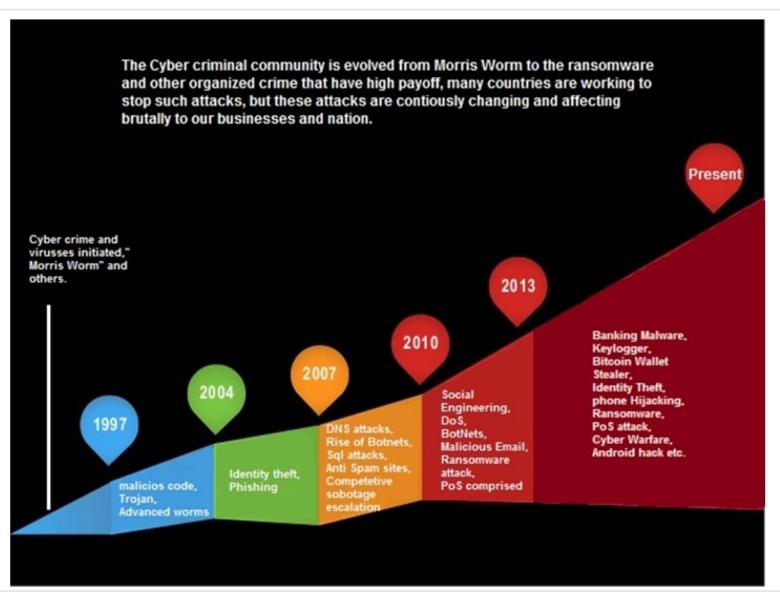


Some security measures are posting effect -> shift focus to hacking

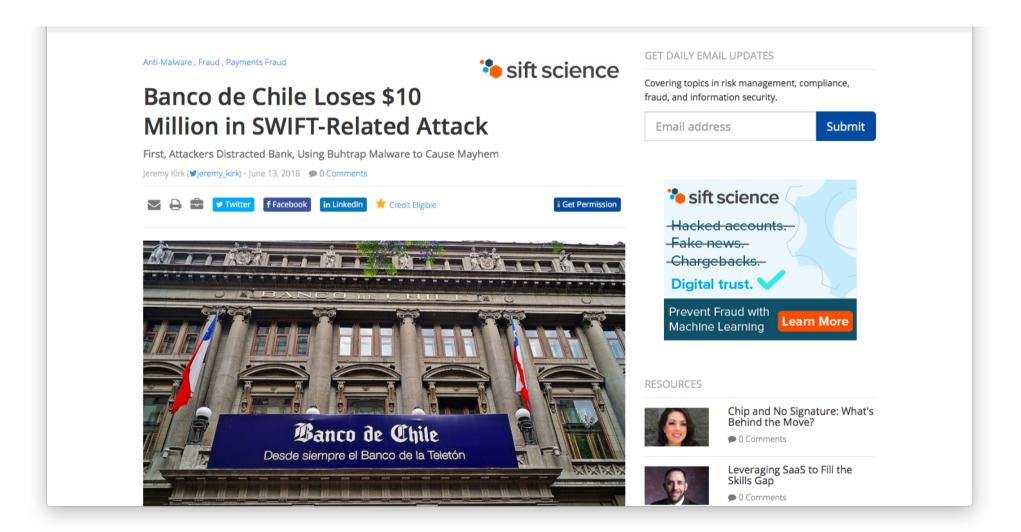


Source: Identity Theft Resource Center, 2018

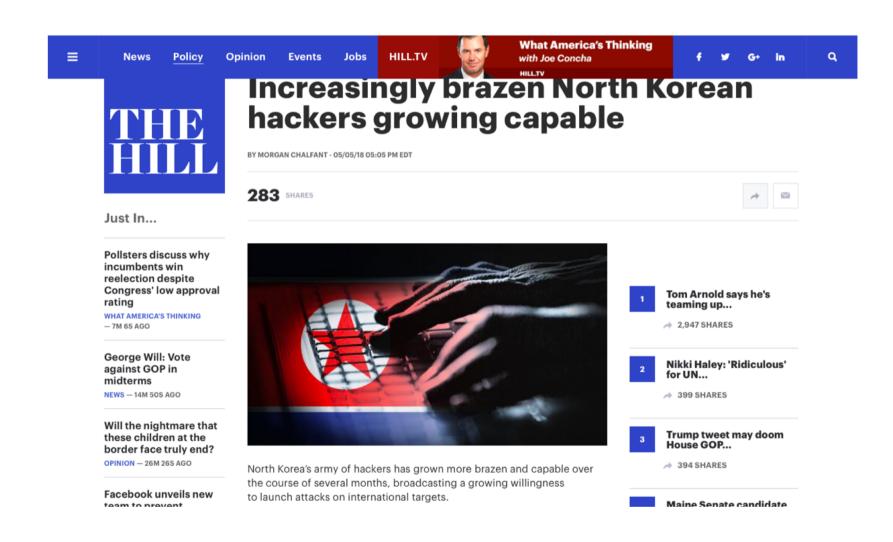
...and new hacking methods appear with more tools...



Attacks are moving more to the inside of networks...



...and state actors are also getting stronger



In physical world, prevention is better than cure...







How to Keep the Burglar Out



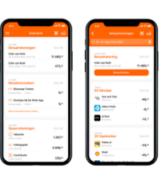
...and real effect is that we chase away some burglars...

- Most visible security measures work only to chase a thief away and make them go to the neighbor's house
- Most security measures only work in slightly delaying the time to break in and act for psychological effect on the buyer
- We have accepted the risk of a burglary once every x years and can live with it...
- Most major (non-financial) infrastructure in Europe is hardly protected



In the digital world it's very different...

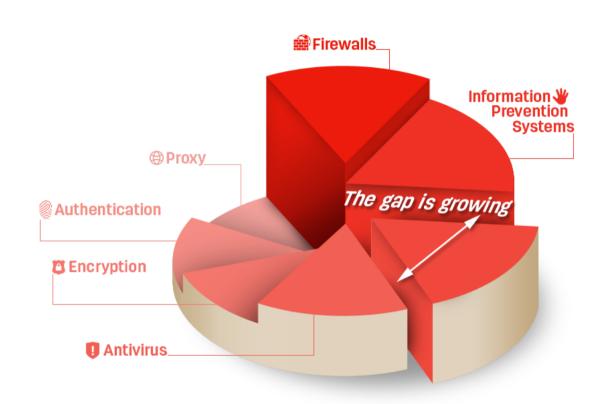
- Deterring burglars doesn't work...
 - Easy for hackers to remain anonymous
 - chance of being caught is minimal
 - 'scaling' is easy for criminals
 - Many governments don't cooperate with finding criminals
- 'Hardening' is possible to some extent, but 'Firewalls' don't work anymore
- Education and awareness are a first step (GDPR publicity helped a bit)
- More and more devices and systems connected and become more vulnerable
 - More applications with user access
 - More and more mobile applications used
 - Customers expect fast response and no delays for security checks



How do we harden against attacks?

Firewalls have trouble with encrypted traffic

Authentication methods still underdeveloped



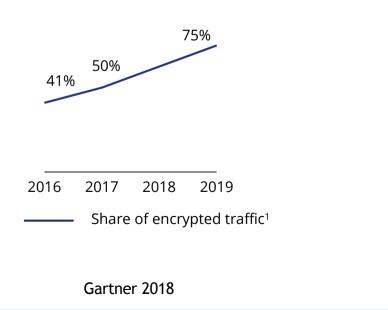


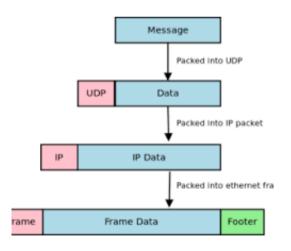
Need network detection and end-point detection

Copyright RedSocks Security 2017

The <u>nature</u> of the Internet also makes prevention very difficult

- Internet Protocol Packets roam around the world freely
- Source cannot be confirmed with certainty: we don't know WHO is behind any info...
- No central network management or supervision
- Encryption makes it actually more difficult to secure





Tanenbaum et al. Network management

New problem is not malware itself, but how long it goes undetected



Average presence

229 DAYS



New malware per day

390.000+

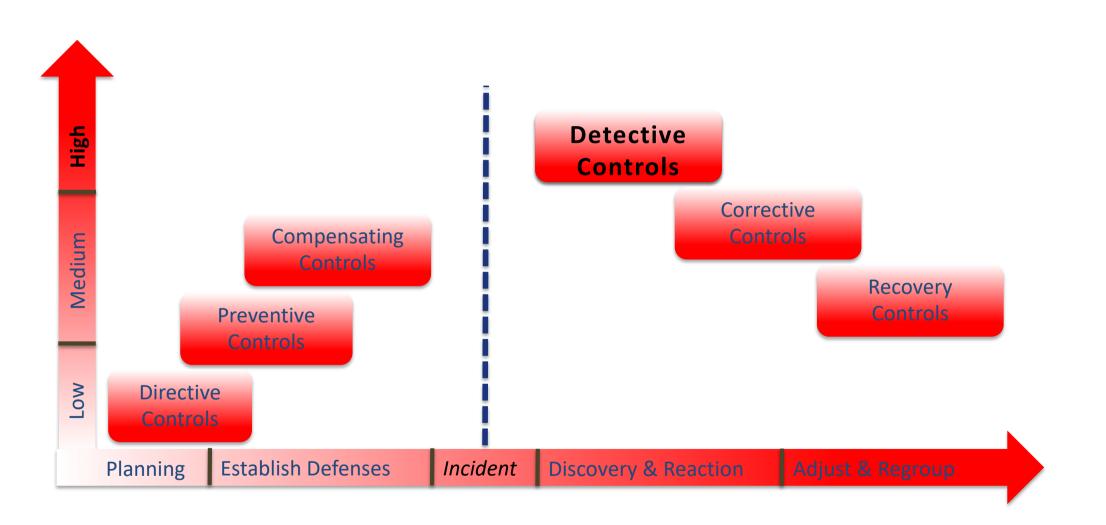


Discovered externally

67%



... so rapid detection becomes of key importance...



Who are the hackers? - examples of traditional ones

Anonymous

well known group of hackers with members around the world Guy Fawkers masks

Against corporates, organisations and governments

Ddos attacks against Mastercard / Visa as they blocked Wikileaks web site.

Hacked IS supporters after the attacks in Paris and Orlando (2016)



Solo

Real name Gary McKinnon Scottish nerd believing in UFO's and life out of space Cracked

Kevin Mitnick

Hacked intelligence services including FBI includes social engineering

... smarter and more aggressive...

Gozi Malware

ozi is a banking Trojan that has been modified to include new obfuscation techniques, to evade detection. Previous breaches involving Gozi in the healthcare sector led to the compromise of data associated with 3.7 million patients costing \$5,55 million

CGI's Advanced Threat Investigation (A various sources, and has been able to ide that exfiltrates data from victim's machines login credentials and further credentials applications.

Gozi has further functionality including sunctions. The Gozi malware strand is also

ANALYSIS OF THE GOZI SAMPLE

Sample received



27 First 'Jackpotting' Attacks Hit U.S. ATMs

JAN 18

ATM "jackpotting" — a sophisticated crime in which thieves install malicious software and/or hardware at ATMs that forces the machines to spit out huge volumes of cash on demand — has long been a threat for banks in Europe and Asia, yet these attacks somehow have eluded U.S. ATM operators. But all that changed this week after the U.S. Secret Service quietly began warning financial institutions that jackpotting attacks have now been spotted targeting cash machines here in the United States.

To carry out a jackpotting attack, thieves first must gain physical access to the cash machine. From there they can use malware or specialized electronics — often a combination of both — to control the operations of the ATM.



A keyboard attached to the ATM port. Image: FireEye

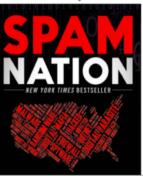
On Jan. 21, 2018, KrebsOnSecurity began hearing rumblings about jackpotting attacks, also known as "logical attacks," hitting U.S. ATM operators. I quickly reached out to ATM giant NCR Corp. to see if they'd heard anything. NCR said at the time it had received unconfirmed reports, but nothing solid yet.



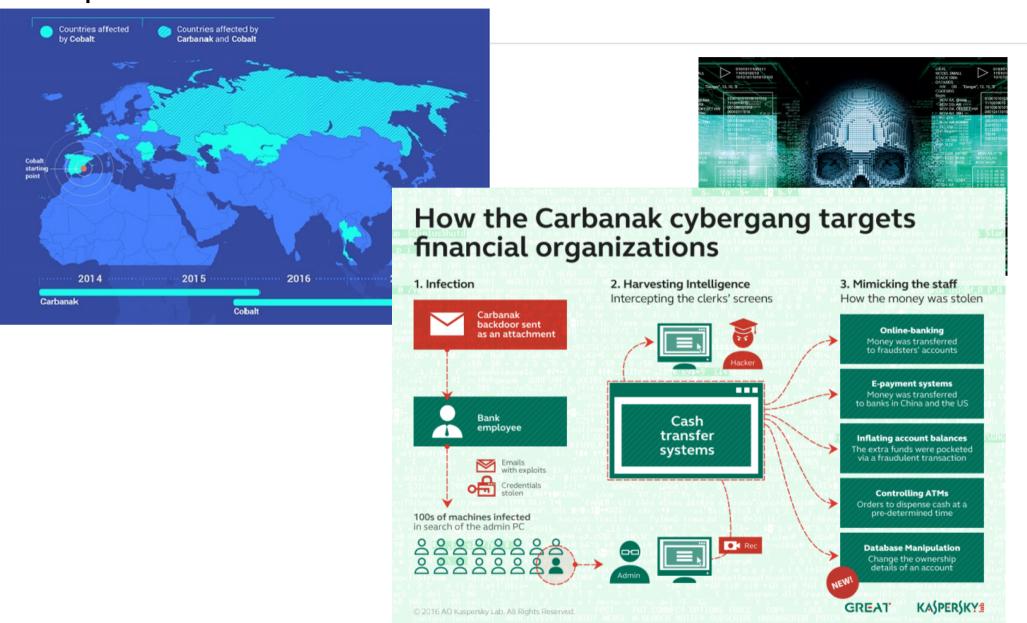
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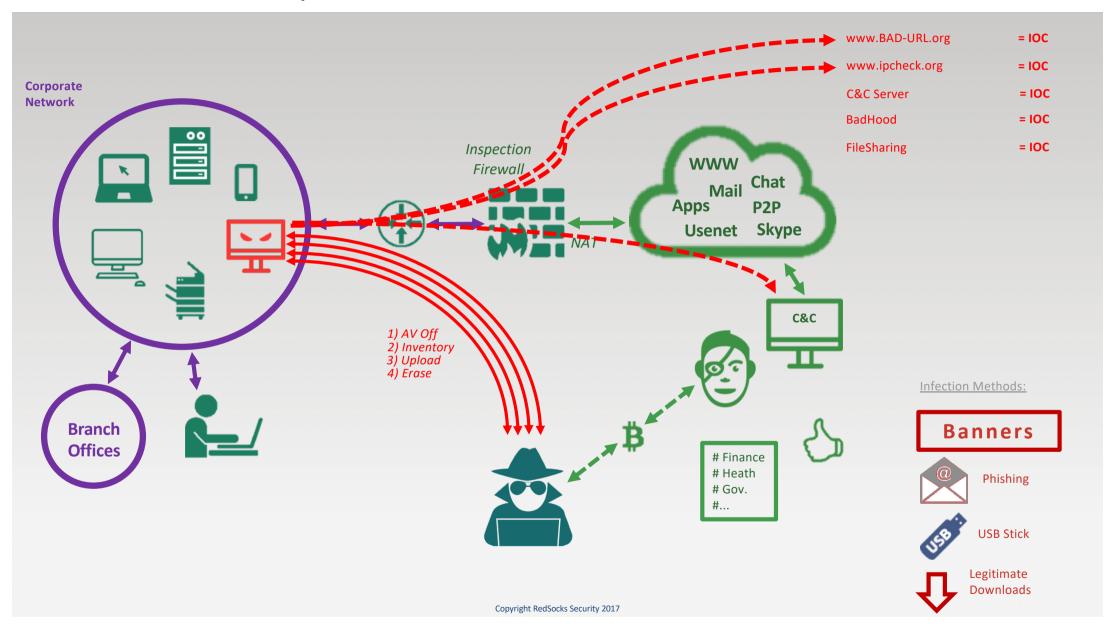
Have a Look at My Book!



Example: 'man in the middle attack'



Malware Infection; how does it work?

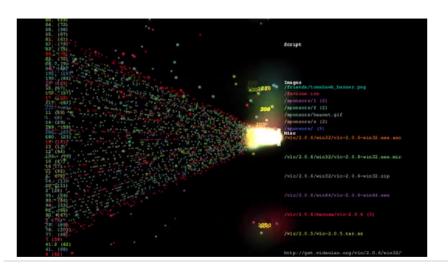


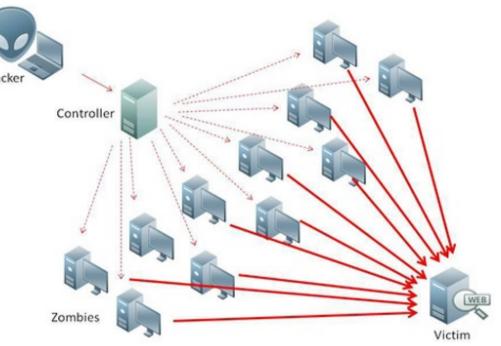
Attacks are built up over several months... called the 'kill chain'

Reconnaissance	Harvesting Email Addresses	Social Networking	Passive Search	IP Discovery	Port Scans
Weaponization	Payload Creation	Malware	Delivery System	Decoys	
Delivery	Spear Phishing	Infected Website	Service Provider		
Exploitation	Activation	Execute Code	Establish Foothold	3rd Party Exploitation	
Installation	Trojan or Backdoor	Escalate Privileges	Root Kit	Establish Persistence	
Command & Control	Command Channel	Lateral Movement	Internal Recon	Maintain Persistence	
Actions on Target	Expand Compromise	Consolidaté ^{opyri} Persistence	ight RedSocks Spair(3 ⁰¹⁶ Exfiltration		

In particular in the last few years it has become easier to DDos

- > 1 Bn loT devices connected
- > 1 Million IoT devices infected and in control as 'botnets'
- Attacks can be made different each time, such that they can't be uncovered quickly nor prevented
- Many cheap services available: Stressers
- Anonymizing tools available (spoofing)





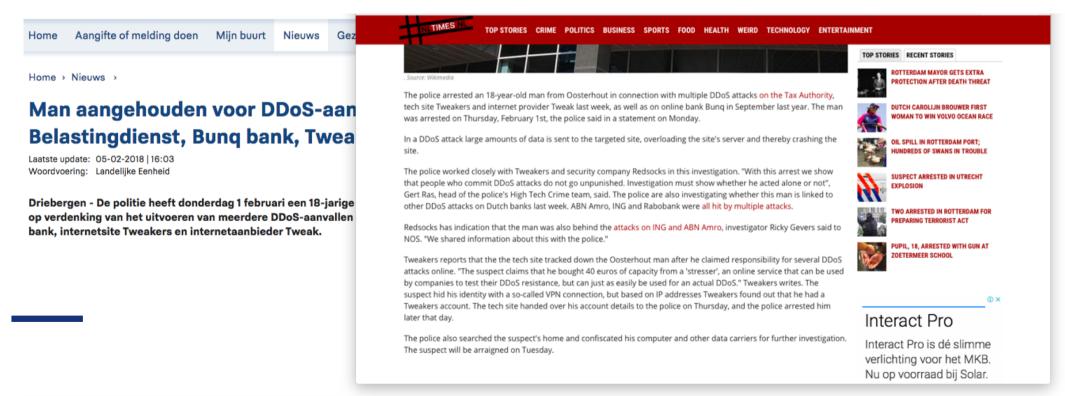
Police uses tips and industry knowledge

Just like in physical world: small mistakes happen

Actual criminal: Jelle Schneider (18 years old; at parents' home in Netherlands)

Bij spoed: 112 Geen spoed: 0900-8844





So how to protect?

- Need network detection and end-point detection
- Ensure adequate response